



P ZERO™

NEW

 CAR —  SUV —  SUMMER —  SPORTY

P-ZERO™ is the unique Ultra High Performance product combining Pirelli's knowledge gained from competitive Motorsport with Pirelli's alliance with the top car manufacturers, granting the perfect fit for the performance of each car. New P-ZERO™ has a range developed with the most prestigious OEMs that is able to meet any customisation needs in terms of size, technology and seasonality.

CUSTOMISED INNER TREAD DESIGN

Superior safety in wet conditions thanks to the high silica content. Better traction and riding comfort with high pitch sequence.

CUSTOMISED TREAD COMPOUND SOLUTIONS

Improved rolling resistance, wet performance and better mileage.

CUSTOMISED OUTER TREAD DESIGN

Low noise emission and low rolling resistance achieved by optimised pitch sequence and siping design.